

Program Overview

Decision *by* Design

Decision by Design is a 12-week program that helps professionals consistently and confidently make great decisions, so that they can position themselves, their teams, and their companies for success.

The program includes:

- Curriculum used by 10-figure founders, Fortune 500 executives, General Managers in the NFL and NHL, and thousands of ambitious professionals in every industry
- Advanced skills training in every key area of decision making
- Downloadable video, audio, and transcripts of each lesson that can be shared with team members
- Office hours coaching with Shane Parrish, Wall Street Journal bestselling author and founder of Farnam Street Media, Latticework Publishing, and Syrus Partners, board member of WeCommerce Holdings.

12-Week Curriculum & Outcomes

Week #1: Finding The Lead Domino

Learn how to tackle big decisions with clarity and confidence.

Week #2: The Root Problem

Learn how to define the root problem in a way that creates the best path forward.

Week #3: When to Decide

Learn when to make a decision and when to collect more information.

Week #4: The Most Important Thing

Learn how to clearly identify the thing that matters most for you and your team.

Week #5: Owning the Frame

Learn how to expand available opportunities.

Week #6: Mapping Across Time

Learn how to create fewer problems in the future than you have today.

Week #7: Collecting Powerful Information

Learn how to source, filter, and utilize the best information for each decision.

Week #8: Leveraging Your Best Thinking

Learn how to plan out your actions, so you don't need to rely on willpower to be consistent.

Week #9: Creating a Margin of Safety

Learn to take advantage of the future by putting yourself on the path of opportunity.

Week #10: Avoidable Stupidity

Learn how to recognize and avoid situations where you are more likely to act stupidly.

Week #11: Committing and Executing

Learn how to check in with your rational and emotional selves and communicate effectively.

Week #12: Assessing and Updating

Learn how to accurately assess where you are and what you need to work on next.